



Part of the travel fair "Reiselust Bremen"

2023

Reise Lust



Meeting Point Scandinavia

3. - 5. November 2023

www.skandinavienwelt.de



All-inclusive stand large.

12 m² stand space incl. stand construction from Nordis (as long as available), power supply, stand rental, media flat rate Messe Bremen, energy and environmental contribution and Auma contribution

Price: 2.499,- € net



All-inclusive stand small.

6 m² stand space incl. stand construction from Nordis (as long as available), power supply, stand rental, media flat rate Messe Bremen, energy and environmental contribution and Auma contribution

Price: 1.499,- € net



Own stand construction

Are you coming with your own stand and only need stand space?

The net stand rental is:

Row stand € 100,-/m², Corner stand € 106,-/m², head stand € 112,-/m², block stand € 118,-/m²

Mandatory costs (net) are:

€ 95,- marketing fee
€ 120,- co-exhibitor fee (if necessary)
€ 0.60 AUMA fee/ m²





Bremen as a location

- 680,000 inhabitants (Bremen and Bremerhaven) and a large catchment area with four million people
- modern exhibition halls with high-quality equipment
- Direct city centre location of the exhibition halls - only three minutes' walk to the main railway station and 15 minutes' drive to the airport
- an optimal bus and tram network as well as very good motorway connections
- Overnight accommodation in the direct proximity to the trade fair

This is how Messe Bremen promotes you:

- Media cooperation with regional and national daily newspapers and radio stations
- Advertising campaigns in daily newspapers and monthly magazines
- Special pages in the daily newspaper
- Radio commercials in the period October / November
- Online banners on selected websites
- Social media campaigns
- Roadside posters within a radius of 100 km
- Shop posters and flyer displays
- Distribution of vouchers
- Promotion campaigns
- direct mailings
- various large surfaces in Bremen
- illuminated Citylight posters
- Posters in Bremen's main railway station

Important information on booking:

If you are coming with your own stand construction or would only like to book space, you can do this directly with Messe Bremen:

Natalie Lietz, Lietz@messe-bremen.de
Tel. +49 421 3505 - 536

Ulrike Harth, harth@messe-bremen.de
Tel. +49 421 3505 - 354

For booking the all-inclusive stands please contact Nordis Verlag directly, contact details see below.

Contact SkandinavienWelt



Customer contact Scandinavia

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