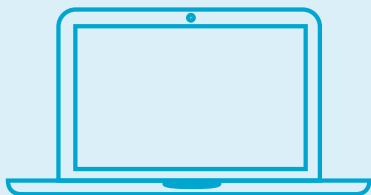
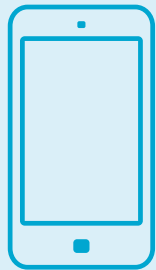
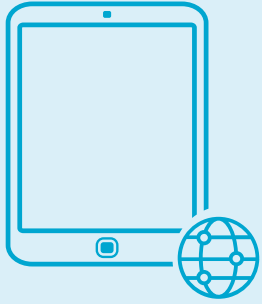




The only camping guide for Scandinavia

Media data  
2026



## THAT'S NEW FOR 2026:

- Since 2024, Nordis Verlag has been a partner of the Caravan Salon Club and an exhibitor at the Caravan Salon in Düsseldorf. This means that NordCamper reaches a large German speaking readership not only through the usual distribution channels (press distribution and the Nordis webshop) but also at travel and camping trade fairs (including SkandinavienWelt at Messe Essen).
- Motorhome and camping holidays in Scandinavia and and Northern Europe continues to boom.
- NordCamper stands for sustainable and fair camping tourism camping tourism in Scandinavia. Only camping and legal pitches as well as pitch concepts are presented.
- Readers will find inspiring route suggestions for the individual countries, tangible tips for travelling, tolls and equipment through to tasty Scandinavian dishes for the camping kitchen.
- All written by well-known authors who spend a lot of time travelling in the far north with their mobile homes a lot every year.
- The sales and access figures for NordCamper only know one direction: steeply upwards! Be part of this success story.

## FIGURES NordCAMPER 2026:

- Print run: 40.000 copies plus e-paper
- Distribution: newsagents, partners, trade fairs and web shops
- Sale of e-paper and print via shop at [www.skandinavien.de](http://www.skandinavien.de) and partner shops
- Page count: 120 pages
- Format: 210 mm wide x 297 mm high
- Price: € 9 (print/Germany), € 8.49 (e-paper)
- Publication date: 18 December 2025
- Deadline for placing advertisements: 14 November



# Ad formats and prices

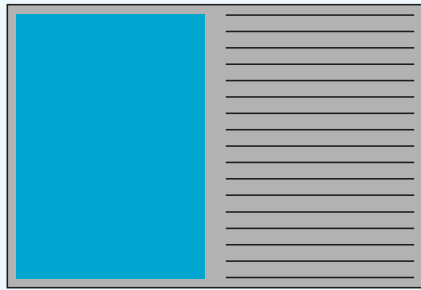
## 2/1 page



**2/1 page (full format)<sup>1)</sup>**  
420 (w) mm x 297 mm + 3 mm\*

4c: 7.500,- €

## 1/1 page

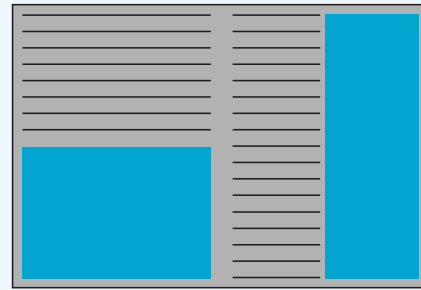


**1/1 page (type area)**  
Type area: 178 (w) mm x 262 mm

**Full format**  
210 (w) mm x 297 mm + 3 mm\*

4c: 4.450,- €

## 1/2 page

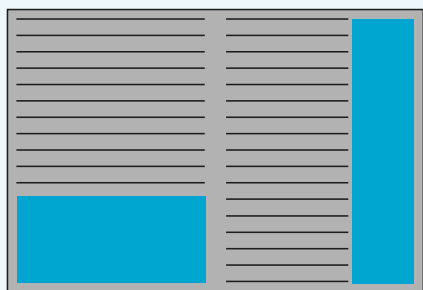


**1/2 page (landscape)**  
178 (w) mm x 128 mm  
Anschnitt: 210 (w) x 143 mm + 3 mm\*

**1/2 page (vertical)**  
87 (w) mm x 262 mm  
Full format: 99 (w) x 297 mm + 3 mm\*

4c: 2.450,- €

## 1/3 page

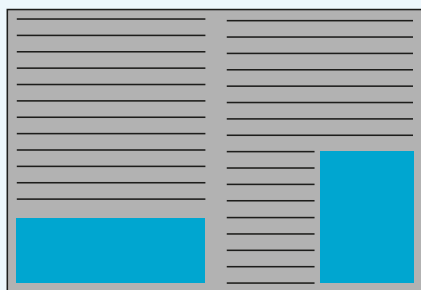


**1/3 page (landscape)**  
Type area: 178 (w) mm x 84 mm  
Full format: 210 (w) x 99 mm + 3 mm\*

**1/3 page (vertical)**  
Type area: 56 (w) mm x 262 mm  
Full format: 70 (w) x 297 mm + 3 mm\*

4c: 1.750,- €

## 1/4 page

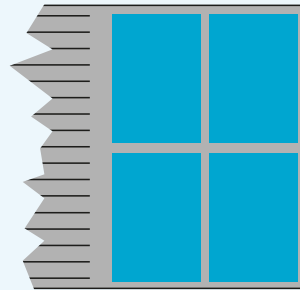


**1/4 page (landscape)**  
Type area: 178 (w) mm x 61 mm

**1/4 page (vertical)**  
Type area: 87 (w) mm x 128 mm

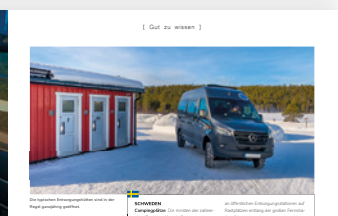
4c: 1.400,- €

## 1/4-page starter



**Fixed ad size,**  
87 (w) mm x 128 mm  
4 ads on one page

4c: 900,- €



\* bleed area



# Contact



Client contact

Nordis Verlag GmbH  
Jörn Backhaus  
joern.backhaus@nordis.com

