



Own exhibition
stands for Norway,
Sweden, Finland,
Denmark and Iceland!

24. - 28. February 2027
www.skandinavienwelt.de

MESSE
ESSEN



At each stand, four partners/destinations from the respective countries can present themselves to the trade fair audience in an exclusive, simple and cost-effective way.

This is the offer:

- Presentation at the country stand (Finland, Norway, Sweden, Denmark or Iceland)
- The country stand will be supervised by our staff, so that the partners do not have to participate in the trade fair themselves or send staff.
- The partners only have to send us trade fair material (roll-up, brochures, flyers, etc.).
- Our staff will also contact the partners in advance of the trade fair to discuss the details of the presentation.

Price: € 1.600,- per partner/destination.





Customer Contact
Germany
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Two strong partners: Nordis Verlag and Messe Essen will present the SkandinavienWelt 2027.



Measurable benefits.

- Largest tourism trade fair in NRW, third largest regional tourism fair in Germany.
- Over 75,000 m² of exhibition space.
- Around 750 exhibitors and destinations from 20 countries.
- 2026 over 85,000 visitors
- Around 50% of visitors from from a distance of 26 to 100 km.
- 88% of exhibitors plan to participate again
- Travelling, camping and cycling at one fair!
- 92% of the visitors plan to a repeat visit.



» Many exhibitors report lively demand. «

Source: Gelszus Messe-Marktforschung GmbH, exhibitor and visitor survey 2026