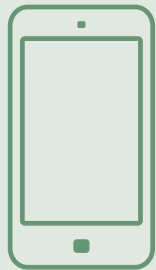
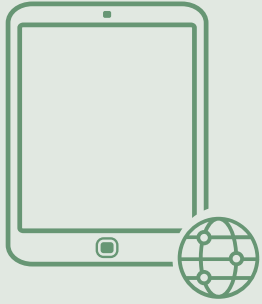




The only camping guide for Scandinavia

Media data
2027



THAT'S NEW FOR 2027:

- Since 2024, Nordis Verlag has been a partner of the Caravan Salon Club and an exhibitor at the Caravan Salon in Düsseldorf. This means that NordCamper reaches a large German speaking readership not only through the usual distribution channels (press distribution and the Nordis webshop) but also at travel and camping trade fairs (including SkandinavienWelt at Messe Essen).
- Motorhome and camping holidays in Scandinavia and and Northern Europe continues to boom.
- NordCamper stands for sustainable and fair camping tourism in Scandinavia. Only camping and legal pitches as well as pitch concepts are presented.
- Readers will find inspiring route suggestions for the individual countries, tangible tips for travelling, tolls and equipment through to tasty Scandinavian dishes for the camping kitchen.
- All written by well-known authors who spend a lot of time travelling in the far north with their mobile homes a lot every year.
- The sales and access figures for NordCamper only know one direction: steeply upwards! Be part of this success story.

FIGURES NORDCAMPER 2027:

- Print run: 40.000 copies plus e-paper
- Distribution: newsagents, partners, trade fairs and web shops
- Sale of e-paper and print via shop at www.skandinavien.de and partner shops
- Page count: 120 pages
- Format: 210 mm wide x 297 mm high
- Price: € 9 (print/Germany), € 8.49 (e-paper)
- Publication date: 17 December 2026
- Deadline for placing advertisements: 14 November 2026
- Deadline advertising material: 20 November 2026





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